



Wayne is the Founder and CEO of Green Growth 2050 Pty Ltd, a sustainability certification and consulting firm providing state of the art ESG reporting technologies, frameworks, and assessment services to international organisations.

As CEO of the consulting group, VisionCSR, Wayne was responsible for the development of the current Green Globe tourism standards, Solution Center and the Green Globe Academy; the world's first e-learning initiative for sustainable tourism.

Wayne is an ISO14001 Environmental Lead Auditor and has many years' experience in the sustainable tourism arena.

Wayne's career also includes over 10 years in the hospitality industry working with global hotel organisations including Hyatt Hotels & Southern Pacific Hotel Corporation. Wayne also has extensive IT experience working with major software manufacturers in a range of roles from product engineering & support, through to business development.

The Chill Food Waste Analysis solution and the InVision2050 sustainability software solution that underpins the Green Growth 2050 Certification and reporting framework was conceived and developed by Wayne and his team.