



# Green Globe Pathway

## The Problem

It is now clear that current leadership in most governments globally are not able to make the necessary decisions to turn things around. Yet the majority of people currently on this planet believe that Mankind is the primary cause of Climate Change.

## The Need

Never in our history has the need for Mankind to come together in an economically, environmentally, and socially responsible manner been so evident.

## The Vision

To become an Influencer by harnessing the Power of the Majority through the implementation of the Green Globe Pathway to Sustainability Program around the world.





# The Mission

## The Brand

The Brand will deliver its **Vision** by utilizing its **existing global network to identify and develop worthy projects that produce economic and financial benefits** in each community, region or country.

The **Brand** will act as a developer of **ESG** initiatives such as **clean energy, water, transportation, waste, CSR** that will produce economic, social, and environmental benefits.

The Brand will build a global following under the **Pathway to Sustainability** banner, shaped as an **Apolitical Action Group**. By bringing value economically and sending a message of **Unity and Sustainability** delivered by the Brand's full-service media group, the **Power of the Majority** can be achieved.

The Brand will focus primarily on the younger generations, who are already aware of the need for change, by identifying **Green Globe Ambassadors** who will help organize regional networks and locate worthy **Green Globe Pathway** projects that bring **economic benefits to the community**.



# Leadership

## The Team

THE GREEN GLOBE TEAM INCLUDES A SMALL BUT DIVERSE GROUP OF PROFESSIONALS WITH EXTENSIVE CAREERS THAT COVERS THE FOLLOWINGS CAPABILITIES:

**Climate science** - current information around the world.

**Environmental sustainability** – globally recognized standard

**Project design/build/manage capacity** – full service

**Finance** – Global access to all environmental capital sources

**Grants, tax credits, environmental credits** – access to all

**Currency diversity** – arbitrage capability in most countries

**Financial modeling/administration** – full CFO/CPA services

**Domestic and international law** – in place

**Public & investor relations/social media** – all active

**Networking** – Ambassadors building followers in each country





# Commitment

## Conclusion

Armed with a **Brand** that is currently recognized worldwide for its environmental integrity and its established global network, the Green Globe team will use its collective knowledge and experience to build its global business by developing **ESG projects** in emerging growth countries that benefit the **Community** by supporting a true **Circular Economy**.

The Green Globe Pathway message will attract **Ambassadors** and **followers** by delivering a message that will attract all generations.

**This is the Green Globe Pathway to Sustainability Vision and Mission to become an Influencer through the Power of the Majority.**

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